



**Mastermind
Gurukul**
Be the best version of yourself



**WHY SETTLE FOR LESS,
WHEN YOU CAN BE THE BEST?**

Unlock Your Digital Potential with US
DIGITAL MARKETING PROGRAMME



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www.mastermindgurukul.com



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hukulganj, Khajuri Colony, Varanasi, Uttar Pradesh-221002



OUR VISION

"Empowering individuals with future-ready skills to thrive in the digital era."

We aim to bridge the gap between education and industry by providing practical, innovative, and career-focused training in Digital Marketing, AI, and Business Communication.

OUR MISSION

"To transform learners into skilled professionals and entrepreneurs."

We strive to deliver cutting-edge knowledge, hands-on experience, and expert mentorship, ensuring our students achieve career excellence and financial independence.



WHY CHOOSE MASTERMIND GURUKUL

Life-long learning & Placement Support:

We don't just teach; we help you land top jobs.

Industry Relevant Curriculum:

Stay ahead with AI-driven digital marketing courses.

Expert Mentorship:

Learn from industry leaders and digital marketing pioneers.

Live Projects & Practical Training:

Work on real-world campaigns and case studies.

Entrepreneurship Focus:

Want to start your own business? We help you build and grow.

100% Internship Guaranteed:

At our institute, we don't just teach — we prepare you for the real world. With our industry-aligned curriculum and hands-on training, every student is assured a 100% internship opportunity with top companies

Inbound Professional Video Editing Course:

From storytelling techniques to technical workflows, transitions, color grading, and sound design — you'll gain hands-on experience with real-world projects.

Strong Alumni Network:

A Strong Alumni Network is the Backbone of Lifelong Success.

Agency based Training:

Instead of just theoretical concepts, learners get hands-on experience with live projects, real client briefs, industry-standard tools, and collaborative workflows.

Mock test interviews & Competition:

That pushes You to crack your dream job.

200+ Reasons to Choose Mastermind Gurukul



OUR CORE VALUES



MESSAGE FROM THE DIRECTOR - Mr. Sumit Kumar

At Master Mind Gurukul, we believe education goes beyond acquiring knowledge — it's about applying that knowledge to create real-world impact. Our vision is to cultivate not just job-seekers, but future leaders and innovators who can shape the digital landscape.

We are committed to providing our students with hands-on learning, industry-relevant skills, and the confidence to navigate and succeed in a rapidly evolving digital world. Every student who walks through our doors is empowered with practical expertise, strategic thinking, and a mindset geared for growth.


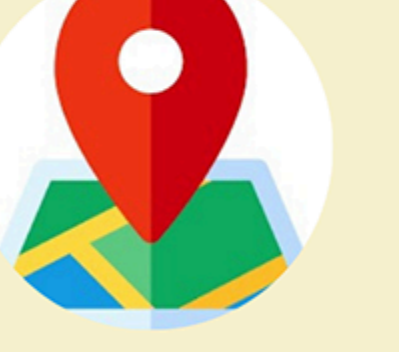







50+
MODULES

DIGITAL MARKETING COURSE @ MMG

The First Agency-Designed Digital Marketing Course in Purvanchal

🏆 01 Training Program & 30+ Certification

| | | | | | | |
|--|---|---|--|---|---|---|
|  Introduction to Digital Marketing |  Basics of Marketing & Branding |  Content Marketing |  Meta Business Suite |  Professional Blogging |  Website Creation without Codes |  Chat Bots |
|  Practical Approach |  Email Marketing |  Search Engine Optimization |  Local Business Listing |  Search Engine Algorithms |  Google Search Console |  Multimodal AI Assistant |
|  Google Analytics |  To improve online visibility |  Live Practical Session |  Creative Content Creation |  Social Media Optimization |  Social Media Marketing |  Youtube Marketing |
|  Online Display Advertising |  Social Media Parameters |  Google Ads |  Remarketing Concepts |  Gmail Ads |  summarizing text, creating images, etc |  Optimization Conversion Rate |
|  Tools of Digital Marketing |  Competitors Analysis |  E-Commerce Marketing |  E-Commerce Store Creation |  Affiliate Marketing |  Drop Shipping with Shopify |  Google AdSense |
|  Assignment Session |  Mobile Marketing |  Online Reputation Management |  Google Tag Manager |  Lead Generation for Business |  Podcast Marketing |  Inbound Marketing |
|  AI Prompt Engineering |  Funnel Marketing |  Influence Marketing |  Case Study Discussion |  Placement Session |  Freelancing as a Career |  Resume Building |
|  Creating Marketing Strategy |  Interview Preparation |  Video Editing |  Sales & Marketing |  Business Communication |  Video Editing with AI |  ChatGPT |

*Course explores leading tools, subject to change as technology advances.

CHOOSE THE BEST PROGRAMME

Agency-Based Digital Marketing (with Ai - Powered Training)

- 🌐 50+ Modules (500Hrs Training)
- 🌐 Digital Marketing Automation Tools
- 🌐 Tools and Software
- 🌐 Professional Video Editing
- 🌐 100% Internship/Placement
- 🌐 Mock Interview
- 🌐 Creative Content Writing
- 🌐 Personality Development Session
- 🌐 30+ Certifications
- 🌐 Case Studies & many more...

FROM LEARNING TO EARNING

"Master Digital Marketing and Turn Every Skill Into Income"



#1

**AGENCY BASED
PRACTICE LEARNING**



#2

**GUARANTEED PAID
INTERNSHIP**



#3

**PROFESSIONAL
VIDEO EDITING**



#4

**ADVANCED COMMUN-
ICATION BOOTCAMP**



#5

STUDENT PODCAST

Master in Digital Marketing


(with Ai - Powered)

-  50+ Modules (140Hrs Training)
-  Digital Marketing Automation Tools
-  Tools & Software
-  Internship/Placement
-  30+ Certifications
-  E-Notes
-  Capstone Projects
-  Case Studies
-  Mobile Video Editing






Professional Video Editing

(with Canva, Capcut & Adobe S/W)

-  Creative Ad Creation
-  Raw Footage to Cinematic
-  Reel Editing
-  Documentary Video
-  Sound Fx
-  Green Screen Editing
-  AI-based Video Editing & many more...

Mobile Video Editing

(with Canva & Capcut)

-  Creative Ad Creation
-  Sound Fx
-  Reel Editing
-  Documentary Video
-  Green Screen Editing
-  AI-based Video Editing & many more...



TOOLS WE PROVIDE FOR HANDS-ON PRACTICE



“Utilize the best tools available to enhance your digital marketing training journey.”

OUR RECENT PLACEMENTS

"Placement is not the end, it's the beginning of your real journey."



TANISHKA CHAWLA
Social Media Manager
(Company: Social Mantra)



SATISH SONKAR
Social Media Manager
(Company: Social Mantra)



SIMRAN CHAUDHARY
Social Media Manager
(Company: Kashi Tours)



TANU PRAJAPATI
Offpage SEO Expert
(Company: Digibazar)



ANMOL BANSAL
Digital Marketing Manager
(Company: Time Space)



PREETI GUPTA
Social Media Manager
(Company: Suhana)



SHIVI SETH
Offpage SEO Expert
(Company: Digibazar)



ABHAY CHAUHAN
Offpage SEO Expert
(Company: Social Mantra)



APOORVA SRIVASTAVA
SEO Specialist
(Company: SAM Media)

CAREER OPTIONS FOR YOU

AFTER COMPLETING OUR DIGITAL MARKETING TRAINING

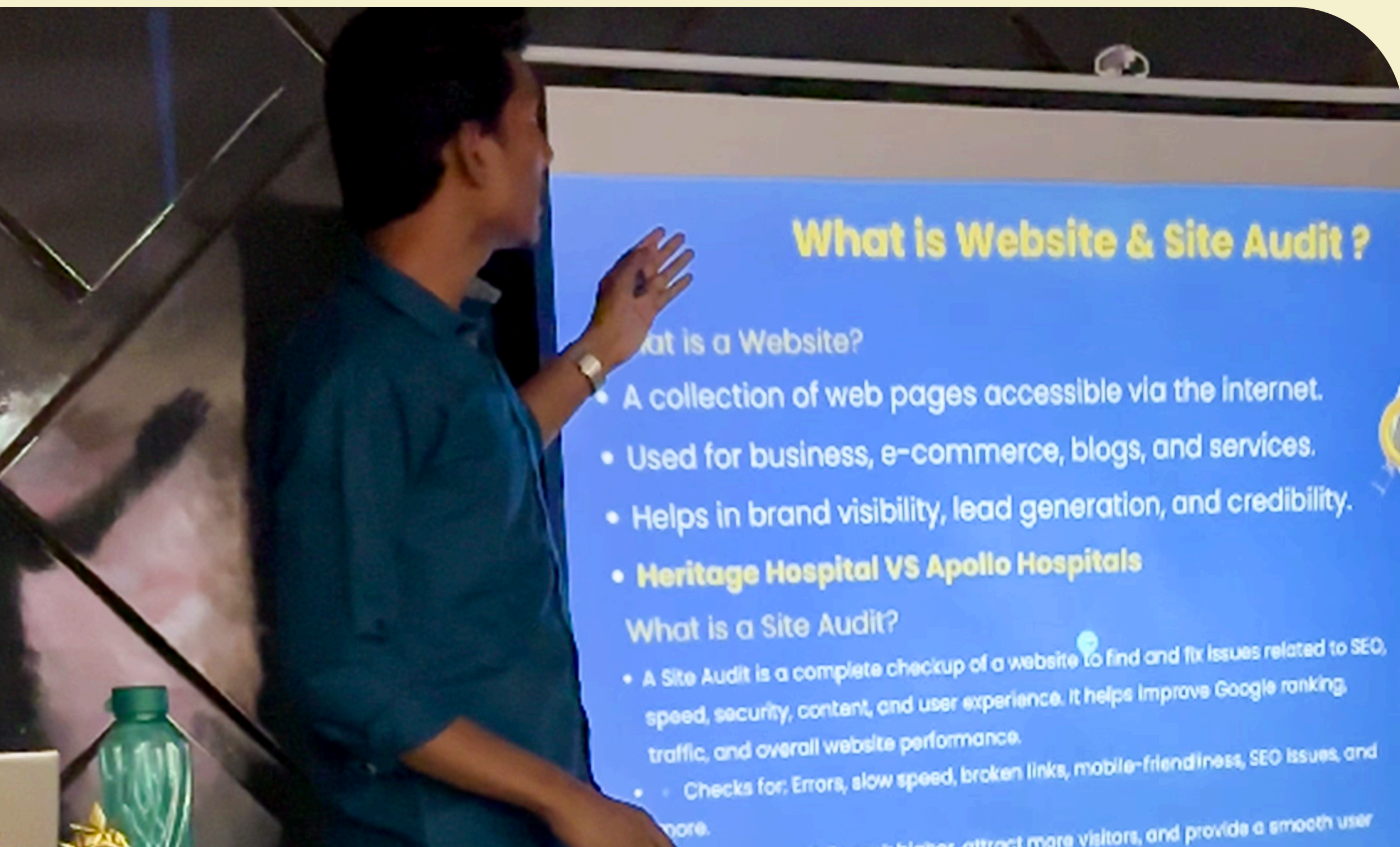
- Digital Marketing Manager
- Performance Marketing Manager
- Content Writer
- Digital Copywriter
- Marketplace Ads Specialist
- Influencer Marketing Manager
- Social Media Manager
- Adwords Specialist
- SEO Executive
- SEO Analyst / Head
- SEO Manager / Head
- Digital Marketing Executive
- Digital Marketing Analyst
- Digital Marketing Head
- Influencer Marketing Manager
- Sr. SEO Executive
- Associate - Digital Marketing
- Digital Campaign Planner
- Video Editor
- Graphics Designer
- Offpage SEO Expert



Effective questioning brings insight, which fuels curiosity, which cultivates wisdom.

STUDENTS PRESENTATION

AFTER COMPLETION OF COURSE



OUR SEMINARS AND WORKSHOPS

WORKSHOP
AT SHENME ACADEMY



WORKSHOP
AT CHILDREN ACADEMY





Glimpses of
**CONVOCATION
CEREMONY**



TOP RECRUITERS

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Glimpses of MASTERMIND GURUKUL

